



COMMUNITY PERSPECTIVES

OFFICIAL NEWSLETTER OF THE COLLIER COUNTY PRESIDENTS COUNCIL

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THE FUTURE OF CABLE SERVICE

We live in an environment where new technology is progressing at a phenomenal rate.

Few of us who were around when Television first appeared as a public service could ever have predicted the today scene where product and delivery techniques are changing as we watch. Entrepreneurs seize opportunities as technology presents but that changing face in itself presents further new opportunities as the technology evolves and improves.

Such is the dilemma facing existing cable service providers with technology favoring the newcomers largely because of the successful investment of early adventurers resulting in the creation of large user databases and capital investment in infrastructure now becoming obsolescent, a huge consideration into their future., faced with lower cost competitive delivery systems and better and faster service. For the newcomers the initial investment in program collection nodes and state of the art delivery systems utilizing Fiber Optics with its faster download speeds and bandwidth presents its own problems and forces their target markets to be centralized to return the best bang for the invested buck and thus the many communities we represent are securely centered in their sights.

Our forum of providers, presented on

March 31 at the Naples Daily News Offices was well attended. The incumbent majority service provider, Comcast, backed out at the last minute but left the arena to a fired up group of presenters from CenturyLink, Litestream, Summit and Hotwire, all active and aggressive organizations, steeped in technology and anxious to secure contracts for our communities to replace the old and tired coaxial connections which were so state of the art just a few short years ago.

Each company discussed at length as to how they utilize technology, how they applied and supported their services and the product highlights which outweighed those of their competition.. It was a business oriented forum, well conducted and moderated by Jeff Lytle, Naples Daily News Editor and the differences in offerings such as to how far their company would go in replacing coaxial wiring with fiber optic cable service, to and within individual homes raising all kinds of opportunities for our HOA Boards to negotiate over terms and conditions. Long term contracts are out and subject of negotiation, as a further example.

Speaking of long term contracts raises the specter of future technological advances in the provision of entertainment and news to our communities. What will the future round of delivery systems present? We can be sure there will be a next round!

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Special points of interest:

- Cable Futures
- Identity Theft Precautions
- Water Restrictions

THE CCPC CHAIRMAN'S COLUMN



Presidents Conference.

We are co-sponsors for the newly formed Identity Theft Task Force and have been working with Mike Reagan, former CEO of the Greater Naples Chamber of Commerce and Co-Chairman of the Task Force.

As noted elsewhere in this newsletter the CCPC continues to bring in interesting and informative guest speakers. We started off the year with Bruce Register who now heads up the Office of Business and Economic Development. He spoke about his office's efforts to attract new businesses, and help existing businesses to grow and expand within Collier County. Jeff Wright who heads up the county's Code Enforcement spoke on the County's efforts to protect the safety, welfare, and health of our citizens.

In recent months our guest speakers have included, in part, Doug Cardwell the highly respected Landscape Extension Agent. He's an Entomologist, Arborist, and Horticulture Professional. Doug gave us a comprehensive overview of landscape maintenance. We had the CEO of the Greater Naples Chamber of

This has been quite a busy and productive year for the CCPC. We co-sponsored the beach renourishment forum, sponsored the Cable forum, which by the way attracted over 160 attendees representing over 85 associations and was admirably moderated by Jeff Lytle. We participated in the Greater Naples Leadership Conference as well as the County sponsored Property Owners Associations

Commerce, John Cox, who brought us up to date on the present and future objectives of the Chamber to help our County continue to grow and prosper.

We also have undertaken a new initiative of tapping the expertise of our membership by conducting workshops on such subjects as administering liens and foreclosures, developing a community budget, best landscaping practices. We have also developed a Strategic Plan that's intended to help our membership learn as well as contribute to make us even better managers of our communities.

As you can see our plate has been full as well as quite active. It is for that reason we will be holding no meetings in July or August.

Members are encouraged to share their successes and the things that perhaps did not work as planned.

Our next meeting is scheduled for, September 12, 2014, 9 am. Our guest speaker will be representatives from the Community Advocacy Network (CAN), headed up by Julie Fishman, Governmental Affairs, and Community Outreach Director. They

will bring us up to date on all new or revised legislation that impacts HOA's and Condo Associations as well as answer any and all questions related to Association matters. We will also discuss recommendations for future workshops as well as potential guest speakers.

Please feel free to join us at the Greater Naples Chamber.

The CCPC extends our best wishes to all our readers a happy & healthy summer. See you in September.

Paul Feuer, Chairman, CCPC

IDENTITY THEFT PRECAUTIONS

You may not realize how rampant and easy it is for hackers to steal your money, your reputation and your credit in today's electronic world. The recent presentation was a real eye opener for those who attended. Several attendees attested to having had a brush with identity theft in its many and various forms and the complications of dealing with the resultant time consuming chaos that follows as one attempts to clear their name. It follows that we must be alert to any early signs which may show up in our day to day protection. Close evaluation of

credit/debit card statements, bank accounts and any other financial transactions on a weekly basis can often detect an attempt on your accounts. Careful observation in the use of credit/debit accounts can avoid blatant public theft. Debit cards are particularly vulnerable as they provide direct access to your bank account. Keep a close eye on your credit reporting companies, often the first news that someone has cracked your credit. You are entitled to a free annual credit report from any of these companies: www.equifax.com; www.experian.com; and www.transunion.com
CHECK, CHECK AND RECHECK AT ALL TIMES.

RECENT PRESENTATIONS



In April Mr. Nick Casalan-guida, Administrator of the Collier County Growth Management Division was our featured speaker.

Impressive is perhaps too mild a term to express this presentation from a man who knows his facts and has a remarkable grasp of things happening and planned to happen around the county.

Of concern is a potential budgetary shortfall in terms of the things that need doing. The county budget suffered severely from the recent economic downturn. From a citizens perspective it has been well managed with very little impact on county cutbacks being apparent to the county residents but nevertheless resulting in manpower reductions and postponing planned projects to control expenditures to meet falling revenues. It has been, and still is, Nick's task to juggle the many projects and the available tax monies to continue the anticipated growth requirements of the county.

Despite the extended negative economic position Nick remains positive that the situation is showing some early signs of improvement with housing starts but warns we are scraping the barrel even as the population continues to grow and demand more county resources.

He presented a remarkable overview of road improvements and other county projects projecting well into the future. He commented on the high traffic volume experience this year, largely the result of incremental weather up North perhaps driving more people to seek the sanctuary of our winter climate, as being a foretaste of things to come as our permanent population continues to grow, commenting that there are very few contiguous areas which could support industrial growth, which could be a detriment to future tax revenues. Our roadways will need continual upgrading to handle the traffic increase and we may see more flyovers like the Airport Road/Golden Gate Parkway development.

An outstanding presentation followed by a Q & A session, where attendees sought and received answers to their many questions.



Kevin Rambosk Carrie Kerskie Lt. Chad Parker

Our June meeting featured three people, shown above, whose knowledge and information are legendary in the rapidly growing field of cyber-crime and the easy task we present to intended hackers in stealing our personal information electronically.

Sheriff Rambosk opened the presentation with a statistic that shows the country experiencing 47,000 thefts of personal identity daily, with Florida and Collier County high on the list. He emphasized that law enforcement can only deal with local crime sources due to jurisdictional boundaries but nevertheless to file a police report of any incident involving identity theft.

Lt. Chad Parker followed this by acquainting us with the tricky techniques these criminals utilize to capture information along with photographs of the need to be wary when purchasing gasoline due to the perps installing debit/credit card number capture devices on gas pumps, warning us to look for an intact red tag over the access panel joints. He specifically cautions not to use a pump without a tag or where a tag has been tampered with.

Ms. Carrie Kerskie followed this up with alarming details from her experiences as a professional identity theft investigator, cautioning that those security programs and the products offered online promising prevention and/or the promotional investments, promising protection, may be oversold and not be so capable when they are really needed. She cautioned that careful checking, personal care in safeguarding passwords and personal data and being ever alert to hacking invasions can help to mitigate the damage. She also identified that widespread medical records contain all the data a determined perp may need to rifle your accounts.

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We're on the web!

www.colliercountypresidentscouncil.com

NEWS YOU CAN USE

Collier County is contained within the SW Florida Water Management District and charged with enforcement of the rules governing the use of water for irrigation.

The county is stepping up enforcement and we have received communications that indicates several of our members are not complying with irrigation timing imposed by water restrictions and have been issued preliminary warnings by the Utilities Division Compliance Investigators.

Failure to comply carries severe penalties and the Utilities Division checks will be stepped up and enforcement will be strenuously applied to all who fail to meet the existing restrictions which are:

No irrigating on Fridays
No irrigating between 8:00 a.m. and midnight

ODD Numbered Addresses – Irrigation is limited to three days a week, Monday, Wednesday and Saturday, between 12:01 AM and 8:00 AM for all types of irrigation.

EVEN Numbered Addresses– Irrigation is limited to three days a week Tuesday, Thursday and Sunday, between 12:01 AM and 8:00 AM for all types of irrigation.

In each case low volume hand watering is permitted between 5:00 PM and 7:00 PM

Full details are available from the county web site at

[HTTP://WWW.COLLIERGOV.NET/INDEX.ASPX?PAGE=629](http://www.colliergov.net/index.aspx?page=629)